



**United Nations**  
Global Compact

# **COP DATA VISUALIZATION TOOLS**

## **FREQUENTLY ASKED QUESTIONS (FAQ)**

**DECEMBER 2024**





# TABLE OF CONTENTS

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<b>SUMMARY</b>	<b>03</b>
<b>GENERAL</b>	<b>04</b>
<b>2024 COP DATA VISUALIZATION TOOL FAQ</b>	<b>07</b>
Summary Pages	08
Individual Questions Pages	09
Cohort Comparison Pages	10
<b>2023 COP DATA VISUALIZATION TOOL FAQ</b>	<b>11</b>
Summary Pages	12
Individual Questions Pages	13
Cohort Comparison Pages	14
<b>2023-2024 YEAR-OVER-YEAR (YoY) FAQ</b>	<b>15</b>
YoY Comparison Pages	16
<b>DOCUMENTATION</b>	<b>18</b>



# SUMMARY

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## What is the UN Global Compact and the CoP?

The United Nations Global Compact is the world's largest corporate sustainability initiative, which measures participants' progress towards the [10 Principles of the UN Global Compact](#) and the [Sustainable Development Goals \(SDGs\)](#) through the annual Communication on Progress (CoP). Learn more on our [webpage](#).

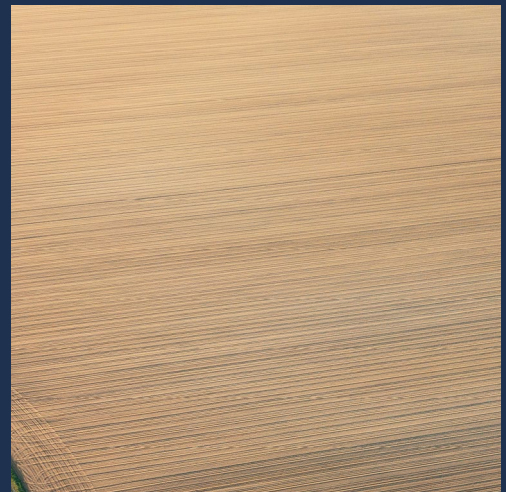
## What questions are asked in the CoP?

You can find the full questionnaire [here](#).

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## Who can I contact to learn more about the Data Visualization Tool? How do I report an issue with the Tool?

Please reach out to [copdataviz@unglobalcompact.org](mailto:copdataviz@unglobalcompact.org)



# GENERAL

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## What are the CoP Data Visualization Tools?

The CoP Data Visualization Tools include the following:

1. 2024 Tool
2. 2023 Tool
3. YoY Tool

The Tools were built to display the results from the CoP 2023 and/or 2024 CoP digital questionnaires.

## What CoP data is included in the visualization?

All 2023 questionnaire submissions on the Qualtrics platform are included in the 2023 and YoY Tools. Any 2023 submissions on prior platform(s) were included unless they were submitted in the following languages: Russian, French, Chinese, Spanish and Arabic.

Upon the launch of the 2024 and YoY Tool, all 2024 questionnaire submissions on the Qualtrics platform are included as of the date of launch of the Tools. The data in the Tools will be refreshed periodically through the end of the 2024 reporting period to account for new submissions received by participants. Please refer to the indicator on the bottom left of the summary pages of the Tools to see the date of the last data refresh.

**Note:** *Participants who opted out of the questionnaire and submitted a sustainability report will not have their data included in the Tools. Please note that anywhere in the Tools referencing "respondents" refers to participants who responded to the 2023 and/or 2024 Digital Questionnaire.*

## How do I navigate the 2024 & 2023 Tools?

From the home page of each Tool, you can navigate to either the Introduction, FAQ, Demographic, or topic area pages for governance, human rights, labour rights, environment, and anti-corruption.

From any topic area page, you can use the navigation pane on the left-hand side to move between other topic area pages.

The Tools also offer three levels of data aggregation: summary, individual questions, and cohort comparison. You can switch between these sub-pages using the buttons in the top right corners of the topic area pages.

**Note:** *As we receive user feedback and further enhance the Tool, dashboard displays and placement of user interface elements are subject to modification*

## How do I navigate the YoY Tool?

From the home page of the YoY Tool, you can navigate to either the Introduction, FAQ, or topic area-focused YoY comparison pages.

From any of the YoY comparison pages, you can use the navigation pane on the left-hand side to move between topic area pages for governance, human rights, labour rights, environment, and anti-corruption

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### **Are there any differences between the 2023 and 2024 CoP questionnaires?**

The questions in the 2023 and 2024 CoP Questionnaires are largely the same, with only slight wording changes between the two years. Throughout the YoY Tool, we have defaulted to the 2024 Questionnaire wording.

### **How was the data aggregated?**

The data was aggregated by a summation of the total number of respondents that submitted a response for each CoP question. Utilizing filters limits the aggregation to the selected combination of region, country, sector and organization type. By clicking “Percentage” or “Volume” in the top right corner of the topic area pages, you can also switch between these two number formats.

### **How were outliers in the data addressed?**

We did not exclude any outlier data points from the CoP questions requiring a numerical response. We have noted directly on the Tool where numerical questions may be affected by outliers in the data.

### **How do we preserve anonymity?**

The data included in the Tool does not contain any Personal or Company Identifiable Information.

### **Can I download the answer of a particular survey participant?**

No. Individual participant responses can be found on the UNGC website [here](#).

### **How do I download the data visualizations and underlying data?**

The visualizations may be downloaded as an image, PDF, or PowerPoint format by going to the download button (bottom right corner), clicking the desired format, and selecting specific sheets or views to download.

**Note:** *The image, PDF, and PowerPoint downloads as rendered by Tableau may not be altered on our side, and thus we are limited in our technical ability to enhance the downloadable visualizations.*

Providing users with the ability to download the data as a CSV is being explored but is not a feature we are offering at this time.

### **What is the benchmarking feature of the 2024 Data Visualization Tool?**

The benchmarking feature allows participants to compare their CoP questionnaire responses with the aggregate CoP data. Thus, participants can benchmark their performance with that of all respondents or selected cohorts (e.g., a particular region, country, sector or organization type).

### **How can I utilize the benchmarking feature?**

The benchmarking feature is reserved exclusively for UN Global Compact business participants who responded to the CoP digital questionnaire. Participants can access the feature by logging into their participant dashboard and navigating to the “CoP Data Visualization” tab. From there, participants will see their answers highlighted across the summary, individual questions, and cohort comparison pages of the Tool.



### Why are some questions not highlighted for my organization when using the benchmarking feature?

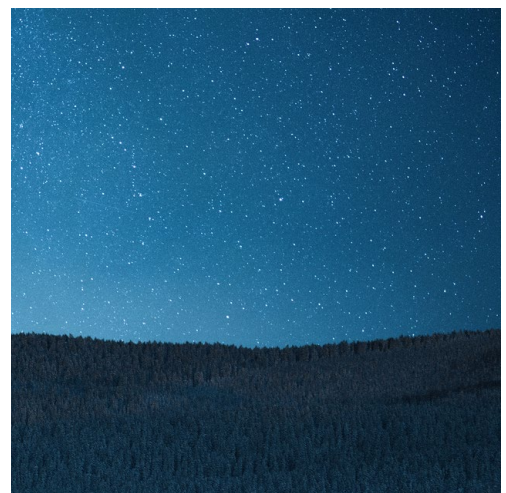
The benchmarking feature follows the display logic of your organization's CoP questionnaire, which can be seen through the CoP viewer on your organization's public profile page. Because not every CoP questionnaire question is prompted to every respondent, there may be some questions for which your organization was not required to input data. Therefore, it will not be highlighted within the benchmarking feature.

### How can I optimize the performance of the Data Visualization Tool?

The Tool includes many live data connections and may take time to load when switching between pages, questions, and filter options. For best performance, we recommend toggling the browser display percentage to 100% or less (default is typically 150%) and limiting the number of other open browser tabs if possible.

### How do I share feedback on the Tool?

Please reach out to our inbox [copdataviz@unglobalcompact.org](mailto:copdataviz@unglobalcompact.org) with any feedback or inquiries.





2024

**COP DATA  
VISUALIZATION  
TOOL FAQ**

# SUMMARY PAGES

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## What do the summary pages show?

The summary pages give an overview of similarly formatted questions by topic area across governance, human rights, labour, environment, and anti-corruption.

The governance, human rights, labour, and environment summary pages show similarly formatted matrix style questions. For anti-corruption, the summary pages show similarly formatted single- and multiple-select questions.

## How were the percentages and volumes calculated for the summary pages?

The questions on the summary page have answer choices that are either positive, negative, or "other." The percentage or volume for each of those questions represents the total number of positive choices divided by the total number of positive and negative choices. In the Tool, we refer to this as the "% of total respondents taking 'Positive Action' for each Area."

## What does "positive action" mean and why is it important?

The summary pages show only the percent or volume of "positive actions" taken by respondents compared to total respondents that took action on a given question.

**Note:** *This means any "other" response categories are not included on the summary pages as they are not considered "actions" by our definition. By hovering over the summary page questions, you can see what answer choices are included as a "positive" action.*

This is important as it helps us understand whether or not respondents engaging on a given topic area are pursuing "positive action" (i.e., they are working to make progress in that area).

## How will I know which response fields correspond to a "positive action" for each question on the summary pages?

By hovering over a data point on a summary page, a box will appear indicating which response fields qualify as a "positive action" for the given question.

## Why do sample sizes differ across the questions?

The CoP questionnaire has embedded display logic for select questions based on answers to previous questions. Thus, questions that are not presented to some respondents due to display logic have a smaller sample size. Sample size may also differ on the summary pages compared to the individual question pages due to the "other" answer choices being excluded from the display.

## Why does a warning label or an asterisk appear on the summary pages when applying certain filters?

When filtering creates a cohort that includes less than forty respondents, a warning label will appear with a disclaimer that the small cohort may lead to misleading figures. An asterisk appears when a cohort is composed of less than three respondents. This is to prevent users from drawing misleading insights and to protect participant anonymity.



# INDIVIDUAL QUESTIONS PAGES

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## Why do some answers add up to more than 100%?

For questions with an option to select multiple response fields, the total answer count will reflect the total number of respondents that selected that response. Thus, the total across all answer options may add up to more than 100%. This may also happen due to rounding of the data.

## How do I view numerical response data?

Numerical response data can only be viewed from the individual questions page. For CoP questions that include numerical responses, a message will appear under the question dropdown on the individual questions page indicating there is a numerical component to the question.

By toggling the "Show Numerical" button on the top right of the individual questions page, you can view the numerical response data. To return to the individual questions default view, click again on the numerical toggle.

**Note:** *You may need to select the relevant topic for the given question using the "Topic" filter within the numerical display page. From there, you will be able to see the appropriate data for a given question.*

*Additionally, please note that the numerical response data has been rounded to two decimal points.*

## Why does it say "Parameter needs configuration" in the drop down menu?

For certain browser languages, you may see a message on the drop down menu on the individual questions page which says "Parameter needs configuration." We have deployed a fix for this known technical limitation, however, if you do encounter the issue, please raise this to [copdataviz@unglobalcompact.org](mailto:copdataviz@unglobalcompact.org) so we may further investigate.

To resolve this on your own, we recommend switching your browser language to English. If the issue persists, please reach out to [copdataviz@unglobalcompact.org](mailto:copdataviz@unglobalcompact.org) for assistance.

# COHORT COMPARISON PAGES

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## Can I compare more than two cohorts?

Currently, the Tool only includes the ability to compare two cohorts at a time. The ability to compare more than two cohorts is a feature we may add in the future depending on user needs and feedback.

## How can I enlarge the cohort comparison results to make it easier to read?

Utilizing the “Show Filters” button on the top right of the cohort comparison page, you can toggle between the default cohort comparison page view and a second view which hides the cohort filters. Hiding the cohort filters will allow for enlarged cohort comparison results.

**Note:** *As we receive user feedback and further enhance the Tool, dashboard displays and placement of user interface elements are subject to modification.*





# 2023

## COP DATA

## VISUALIZATION

## TOOL FAQ



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# 2023-2024

## YEAR-OVER-YEAR (YoY) FAQ



# YoY COMPARISON PAGES

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## What does the YoY comparison pages show?

The comparison pages gives an overview of each CoP question, comparing the responses from 2023 (left-side) with responses from 2024 (middle). There is also a "Delta" displayed (right-side), showing the difference between 2024 and 2023 responses.

Utilizing the navigation pane on the left-hand side of these pages, you can move between topic areas of governance, human rights, labour rights, environment, and anti-corruption. You can also use the filters along the left pane to filter responses by region, country, sector, and organization type.

Utilizing the dropdown menu along the top of these pages, you can select the question within that topic area for which you are interested in comparing 2023 and 2024 results.

**Note:** *As we receive user feedback and further enhance the Tool, dashboard displays and placement of user interface elements are subject to modification.*

## What does the "Delta" refer to and how is it calculated?

On the comparison pages, you will see three columns of response data indicating "2023", "2024," and "Delta." "Delta" refers to the difference between the 2024 and 2023 response data (e.g., the 2024 percentage minus 2023 percentage of a given answer choice).

## Why do sample sizes differ across the questions?

The CoP questionnaire has embedded display logic for select questions based on answers to previous questions. Thus, questions that are not presented to some respondents due to display logic have a smaller sample size. Sample size may also differ on the summary pages compared to the individual question pages due to the "other" answer choices being excluded from the display.

## Why do some numbers show up as "#####" on the Tool?

For some matrix style questions, the number text is unable to fit within the box for a given response choice and "#####" appears in place of the numbers. By hovering over the box, you will be able to see the exact numbers within the response box.

To minimize the chances of the "#####" appearing, you can utilize the "Percentage" view which has a more abbreviated number format. Additionally, the "Hide Delta" button allows the matrix boxes to take up more space which may help resolve or reduce the chances of "#####" being displayed.

### Why does a warning label or an asterisk appear on the page when applying certain filters?

When filtering creates a cohort that includes less than forty respondents, a warning label will appear with a disclaimer that the small cohort may lead to misleading figures. An asterisk appears when a cohort is composed of less than three respondents. This is to prevent users from drawing misleading insights and to protect participant anonymity.

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# DOCUMENTATION

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## What countries are included in each region?

**Africa:** : Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo Brazzaville, Congo (Democratic Republic of), Cote d'Ivoire, Djibouti, Egypt, Equatorial Guinea, Eswatini, Ethiopia, Gabon, Gambia, Ghana, Guinea, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome And Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania (United Republic of), Togo, Tunisia, Uganda, Zambia, Zimbabwe

**Asia:** Afghanistan, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, India, Indonesia, Japan, Kazakhstan, Korea (Republic of), Kyrgyzstan, Lao (People's Democratic Republic of), Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Tajikistan, Thailand, Timor-Leste, Uzbekistan, Vietnam

**Europe:** Albania, Andorra, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova (Republic of), Monaco, Montenegro, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Russian Federation, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Kingdom

**Latin America:** Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bermuda, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Saint Kitts and Nevis, Saint Lucia, Suriname, Trinidad and Tobago, Uruguay, Venezuela

**Middle East and North Africa:** Bahrain, Iran (Islamic Republic of), Iraq, Jordan, Kuwait, Lebanon, Oman, Palestine (State of), Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Yemen

**Northern America:** Canada, United States of America

**Oceania:** Australia, Fiji, Marshall Islands, Micronesia (Federated States of), New Zealand, Papua New Guinea, Tuvalu, Vanuatu

## What sectors does the CoP use?

The current sector breakdown is as follows:

- Aerospace & Defense
- Alternative Energy
- Automobiles & Parts
- Banks
- Beverages
- Chemicals
- Construction & Materials
- Diversified
- Electricity
- Electronic & Electrical Equipment
- Finance and credit services
- Food Producers
- Forestry & Paper
- Gas, Water & Multiutilities
- General Industrials
- Household Goods & Home Construction
- Industrial Engineering
- Industrial materials
- Industrial metals and mining
- Industrial Support Services
- Industrial Transportation
- Investment banking and brokerage services
- Leisure Goods
- Life Insurance
- Media
- Medical equipment and services; Health care providers
- Mining
- Nonlife Insurance
- Not Applicable
- Oil, gas, & coal
- Open end and miscellaneous investment vehicles
- Personal Goods
- Pharmaceuticals & Biotechnology
- Real Estate Investment & Services development
- Real Estate Investment Trusts
- Retailers
- Software & Computer Services
- Technology Hardware & Equipment
- Telecommunications equipment; service providers
- Travel & Leisure
- Unknown

## What classifies as an SME?

Small and medium enterprises (SMEs) in this case refers to participants with less than 250 employees.

## What types of questions are included in the CoP questionnaire?

There are six main question types in the CoP:

- Single select: 'Select one that applies'
- Multiple select: 'Select all that apply'
- Matrix single-select: 'Select one answer option per line'
- Matrix multiple-select: 'Select all that apply for each line'
- Numerical Entry: Quantitative Open Question
- Text Entry: Qualitative Open Questions

**Note:** A question may be a combination of two or more question types. For example, a question may be a matrix single-select that prompts numerical entry depending on the response field(s) chosen.



**United Nations**  
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